

ELIMINATE

maternal/neonatal tetanus

POCKET GUIDE










Kiwanis | unicef



The Eliminate Project is Kiwanis International's global campaign to help eliminate maternal and neonatal tetanus from the face of the Earth. The campaign will raise **US\$110 million** for the project.

Quick facts

- 1 baby dies every **9** minutes from tetanus 
- **160** babies die each day from tetanus 
- MNT has been eliminated from more than **20** countries since 2000 
- A series of **3** doses of tetanus vaccine = immunity from tetanus 
- Woman + vaccine = protected baby 
- **US\$1.80** protects 1 woman and her future babies 
- The Eliminate Project saves or protects **61 million** women & babies 
- Elimination = **<1** case of MNT per 1,000 live births ~~MNT~~

Campaign timeline



What you need to know

- 1** We are uniting to make a positive difference in the world on behalf of children. In our first global campaign, we worked to virtually eliminate iodine deficiency disorders, raising and leveraging nearly US\$105 million.
- 2** We are partnering with UNICEF in a global effort to eliminate MNT, a deadly but highly preventable disease that kills mothers and newborns in the world's poorest regions.
- 3** The support of our strong global network of Kiwanis family members at the club, division, district and international levels is essential to conduct a successful campaign.
- 4** The campaign seeks funds in addition to those provided for other Kiwanis service initiatives.
- 5** We will showcase The Eliminate Project at Kiwanis International conventions.
- 6** We will celebrate success in 2015, the same year as Kiwanis International's 100th anniversary.
- 7** A successful campaign will raise Kiwanis' visibility, grow our membership and strengthen the Kiwanis International Foundation.

Join the Kiwanis International Foundation in raising funds to support The Eliminate Project.

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